

Askuity Privacy Policy

Last updated November 2015.

Welcome to Askuity.com (the "Site"), provided by Askuity, Inc. This Askuity.com Privacy Policy ("Policy") describes the information we gather from you when you use the Site and how we use, process, and disclose that information. We may add to this Policy with other notices. By submitting personal information through our Site, you expressly consent to the transfer of your personal data to our servers for our collection, use, and disclosure in accordance with this Policy.

Information We Collect

We collect the following types of information from you where you choose to provide it:

1. Name;
2. Contact information such as your email address and phone number;
3. Any other descriptive information, such as company, industry and job title.

We automatically collect information about how you use our Site, for example, pages you have viewed. We also collect certain technical information about your device including your Internet protocol address, geo-location information, your browser type, language and identifying information, your operating system and application version, device types, device model and manufacturer, device identifiers, and your device operating system type and version.

We also use cookies, Web beacons, and URL information to gather information regarding the date and time of your visit and the information for which you searched and which you viewed. Cookies are small pieces of information that a website sends to your computer's hard drive while you are viewing a website. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which usually stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. Web beacons are digital images that are used to log information on the Site or in our emails. We use Web beacons to manage cookies, count visits, and to learn what marketing works and what does not. We also use Web beacons to tell if you open or act on our emails.

Others, including third party analytics service providers and advertising partners may also collect personally identifiable information about your online activities over time and across different Web sites when you use our Site, including as described in this Privacy Policy. This Policy does not apply to and we are not responsible for those other parties. Third party analytics services may use cookies and web beacons through our Site (for example Google Analytics and Mixpanel) and platform device identifiers and software agents on and through our Site to provide us with information about how you use and interact with our Site. We encourage you to review the privacy policies of these third parties to learn about your choices about information they collect from you.

How Askuity Uses Your Information

Askuity generally uses your information to:

1. Identify you as a visitor on our Site;
2. Provide, personalize, and improve the Site;
3. Communicate with you;
4. Develop new products and services;
5. Customize the advertising you view and recommend content;
6. Send newsletters, surveys, offers and promotional materials related to the Services and for other marketing purposes of Askuity using your contact information;
7. Protect, investigate, and prevent potentially fraudulent, unauthorized, or illegal activities;
8. Protect our rights and the rights of other users; and
9. As otherwise described in this Privacy Policy or in notices we provided to you.

We may also use your information to verify your geographic location. We may use your geographic location data to personalize our Site, to recommend content, determine whether the information you have requested is available in your location.

How Askuity Discloses Your Information

We may share your information as follows:

1. We may disclose your information if we believe we are required to do so by law, or to comply with a court order, judicial or other government subpoena, or warrant.
2. We also may disclose your information if we believe doing so is appropriate or necessary to prevent any liability, or fraudulent, abusive, or unlawful uses or to protect Askuity and our Site; or any rights, property, or personal safety of Askuity or others.
3. In the event that Askuity is or may be acquired by or merged with another company or involved in any other business deal (or negotiation of a business deal) involving sale or transfer of all or part of our business or assets, we may transfer or assign your information as part of or in connection with the transaction. Finally, in the event of insolvency, bankruptcy, or receivership, information may be transferred as a business asset.

We may also share aggregated and anonymized data with our partners, advertisers, and other third parties.

Dispute Resolution

If you believe that Askuity has not adhered to this Statement, please contact Askuity by e-mail at info@askuity.com. We will do our best to address your concerns. If you feel that your complaint has been addressed incompletely, we invite you to let us know for further investigation.

Information Choices

You may opt out of receiving promotional emails from Askuity by following the instructions in those emails or by reviewing the settings in your account. If you opt out, we may still send you non-promotional emails, such as emails about our ongoing business relations.

When you visit the Site, we and others give you the following choices about use of mechanisms for tracking, including tracking of your online activities over time and across different websites and online services by third parties. Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies from our Site or from third parties. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Site. To opt-out of Google Analytics web tracking for certain browsers, you can download Google Analytics Opt-out Browser Add-on

(<https://tools.google.com/dlpage/gaoptout/>). You may opt out of other cookies that may be present on the Site by following the directions on Google's opt-out page (<https://www.google.com/settings/ads/plugin>). You can also choose to opt-out of use of cookies by some of our third party advertising partners to deliver ads tailored to your profile and preferences. However, while we and others give you choices as described in this policy, there are many ways in which Web browser signals and other similar mechanisms can indicate your choice to disable tracking, and our Site may not be aware of or honor every mechanism.

You may have the right to know what personal information Askuity has about you and to correct any inaccuracies. Please direct any such requests by email to info@askuity.com or by one of the other means listed below.

Changes and Updates to this Privacy Policy

From time to time, we may revise the Policy. To help you stay current of any changes, we note the date the Privacy Policy was last updated above.

Askuity Contact Information

Please contact Askuity with any questions or comments about this Policy, your information, our third-party disclosure practices, or your consent choices.

Askuity Inc.

Attention: Management

119 Spadina Ave. Toronto ON M5V 2L1

Telephone: 416-583-5830

Email: info@askuity.com